

From the entire team at FightMND, thank you so much for helping to fundraise for FightMND's Sockit2MND campaign. To continue to raise money in the fight to find a cure for MND, here are some suggestions for your sporting club to incorporate into your Sockit2MND round, ranging from simple ideas that don't require too much organisation, to holding your own Big Freeze event. You will also find some helpful documents attached to optimise your fundraising.

These include;

- A letter template to request support from local businesses
- The FightMND logo (please send any promotional materials to Georgia to approve).

FUNDRAISING IDEAS

Sell Big Freeze 4 beanies: Everyone loves the Big Freeze beanie! It's a simple way to raise funds for FightMND and you get our latest cozy beanie for a great cause. Contact Georgia if you'd like to place an order for some beanies.

Raffles: Ask local businesses to support your raffle by donating prizes!



Money Collection: Money collection tins are simple and effective. You can position them at the entry gate, at the canteen or ask volunteers to roam around on the day.

Incorporate fundraising into existing club events: Whatever you have on your club event schedule, whether it is a ball, cocktail evening, trivia night or some other event your club holds, incorporate these into your fundraising activities.

Hold a sausage sizzle or bake sale: Who doesn't love a BBQ or baked goods?

SOCKIT2MND

**FIGHT
MND.**
IT TAKES PEOPLE



Start a fundraising page online: Creating a fundraising page is a simple way to raise funds. This allows people who aren't there on the day to contribute to the cause safely and securely, through sharing your page link on social media and via email. Ask Georgia at georgia@fightmnd.org.au if you'd like to set up your own page.

Hold an auction: Similar to the raffle, ask your local businesses to donate prizes, then hold an auction and see how much you can raise. You could even auction off the guernseys worn in the game, and get all the players to sign them.

Do you own Ice Bucket challenge: Get those buckets of icy water ready! Auction off the buckets and let the winners chose who they want to tip the ice and water on, or volunteer to be iced and get sponsored to do so. This will go a long way to 'freezing MND.'



Hold your own Big Freeze: Use a dunking machine or a slide into a pool of ice! Holding your own Big Freeze is an awesome and entertaining way to fundraise.



GET SOCIAL & SHARE!

We want to see your #Sockit2MND pics! It's a simple and fun way to raise awareness, so get creative and get snapping on the day of your Sockit2MND round.



@fightmnd #Sockit2MND

Remember, we are here to help you, so if you have any questions please don't hesitate to contact Georgia on 0418 670 886 or [Georgia@fightmnd.org.au](mailto:georgia@fightmnd.org.au).