



**NORTHERN FOOTBALL NETBALL LEAGUE  
STRATEGIC PLAN 2019 - 2023**

# OUR VISION

To provide the best and most inclusive sport to our community.

## OUR VALUES



### INCLUSIVE

We will create an inclusive and quality environment for all.



### TRANSPARENT

We will be transparent, authentic, respectful and fair.



### INTEGRITY

We will act with integrity and honesty.



### CONTINUOUS IMPROVEMENT

We will challenge each other to seek continuous improvement.

# STRATEGIC PLAN PILLARS



## Participation

Recruit, retain and support participants and volunteers.



## League and Club Development

A vibrant and sustainable league and clubs.



## Facilities

Football and netball facilities that are inclusive and support growth.



## Governance and People

A high performing, professional and engaged board and staff.

# PARTICIPATION

Recruit, retain and support participants and volunteers

## KEY OBJECTIVES

- Increase opportunities for people to participate in community football and netball in the Northern region.
- Ensure all participants in the NFNL actively support the delivery of a positive, safe, family-friendly environment.
- Ensure the best possible standard of umpiring and coaching occurs in all NFNL competitions.
- Provide meaningful pathway opportunities for NFNL players, coaches and umpires.
- Introduce new participants to the NFNL through the establishment of a junior netball competition.



# LEAGUE AND CLUB DEVELOPMENT

A vibrant and sustainable league and clubs

## KEY OBJECTIVES

- Provide club volunteers with support and education opportunities.
- Provide opportunities for NFNL clubs to contribute to the direction of the NFNL.
- Monitor NFNL club performance to ensure the sustainability of the NFNL and its clubs.
- Develop, maintain and enforce a set of policies and standards.
- Ensure there is a volunteer recognition program.
- Ensure there is a Club of the Year award for juniors and seniors.

# FACILITIES

**Football and netball facilities that are inclusive and support growth**

## KEY OBJECTIVES

- Develop a regional facilities strategy to identify opportunities for new and improved facilities for our sports and clubs.
- Continue to advocate for facility development to all levels of government.
- Continue to partner with the education sector to provide and/or improve facilities for NFNL clubs.
- Assist clubs in developing facility improvement projects.
- Ensure the NFNL has a visible and recognisable “home” in the Northern region of Melbourne.





# GOVERNANCE AND PEOPLE

**A high performing,  
professional and engaged  
board and staff**

## KEY OBJECTIVES

- Ensure the NFNL is a financially sustainable organisation.
- Ensure the NFNL has a sustainable, transparent and effective governance system.
- Develop and maintain effective relationships and partnerships with key stakeholders.
- Maximise licensing benefits for the NFNL and stakeholders.
- Develop and implement aligned values for board and staff.
- Attract and recruit quality people from diverse backgrounds to the NFNL.
- Continue to develop and communicate the NFNL brand and image.



# Strategic Plan Summary 2019 - 2023

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