OUR VISION
To provide the best and most inclusive sport to our community.

OUR VALUES

INCLUSIVE
We will create an inclusive and quality environment for all.

TRANSPARENT
We will be transparent, authentic, respectful and fair.

INTEGRITY
We will act with integrity and honesty.

CONTINUOUS IMPROVEMENT
We will challenge each other to seek continuous improvement.
STRATEGIC PLAN PILLARS

Participation
Recruit, retain and support participants and volunteers.

League and Club Development
A vibrant and sustainable league and clubs.

Facilities
Football and netball facilities that are inclusive and support growth.

Governance and People
A high performing, professional and engaged board and staff.
## PARTICIPATION

**Recruit, retain and support participants and volunteers**

### KEY OBJECTIVES

- Increase opportunities for people to participate in community football and netball in the Northern region.
- Ensure all participants in the NFNL actively support the delivery of a positive, safe, family-friendly environment.
- Ensure the best possible standard of umpiring and coaching occurs in all NFNL competitions.
- Provide meaningful pathway opportunities for NFNL players, coaches and umpires.
- Introduce new participants to the NFNL through the establishment of a junior netball competition.
LEAGUE AND CLUB DEVELOPMENT

A vibrant and sustainable league and clubs

KEY OBJECTIVES

• Provide club volunteers with support and education opportunities.
• Provide opportunities for NFNL clubs to contribute to the direction of the NFNL.
• Monitor NFNL club performance to ensure the sustainability of the NFNL and its clubs.
• Develop, maintain and enforce a set of policies and standards.
• Ensure there is a volunteer recognition program.
• Ensure there is a Club of the Year award for juniors and seniors.
FACILITIES

Football and netball facilities that are inclusive and support growth

KEY OBJECTIVES

• Develop a regional facilities strategy to identify opportunities for new and improved facilities for our sports and clubs.
• Continue to advocate for facility development to all levels of government.
• Continue to partner with the education sector to provide and/or improve facilities for NFNL clubs.
• Assist clubs in developing facility improvement projects.
• Ensure the NFNL has a visible and recognisable “home” in the Northern region of Melbourne.
GOVERNANCE AND PEOPLE

A high performing, professional and engaged board and staff

KEY OBJECTIVES

• Ensure the NFNL is a financially sustainable organisation.
• Ensure the NFNL has a sustainable, transparent and effective governance system.
• Develop and maintain effective relationships and partnerships with key stakeholders.
• Maximise licensing benefits for the NFNL and stakeholders.
• Develop and implement aligned values for board and staff.
• Attract and recruit quality people from diverse backgrounds to the NFNL.
• Continue to develop and communicate the NFNL brand and image.
Strategic Plan Summary 2019 - 2023
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